



For Immediate Release:

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2004 Barrett Reflections: A Year of Much Growth

CAMBRIDGE, MASS—Barrett Communications reflects on an unprecedented year of growth working with seventeen clients on more than one-hundred-and-fourteen distinct projects.

“This year, we’ve had the opportunity to work with a great variety of clients, providing an even greater variety of design solutions,” said Julie Townsend, president of Barrett Communications. “It’s been hectic at times, but we’re very proud of the work we’ve produced for our clients. We like to think of ourselves as their extended marketing team.”

John Reiss, Barrett’s director of client services and marketing, was very excited to point out, “the fact that we’ve worked with 17 clients on 114 projects averages out to approximately 7 projects per client. We’ve got to be doing something right..”

17 Clients of 2004

Amicore	MIT Technology Licensing Office
Analytics Operations Engineering	MIT World
Barrett Technology	Orthogon Systems
Contract Decor International	Resource Management of Boston
Chapel Hill-Chancy Hall School	Redtail Solutions
Harvard Development Office	Sentillion
Harvard Medical School	Tradix Associates
Mathsoft Engineering & Education	Unica Corporation
MGH Institute of Health Professions	

The folks at Barrett look forward to continuing the trend of unprecedented growth in 2004 and would like to wish everyone peace and happiness as the New Year approaches.

Founded in 1987, Barrett Communications is a big-picture graphic design firm that believes successful communications involve an audience in a clear and motivating dialogue across a rich mix of print and interactive media. To achieve this goal, they engage clients in collaborative and honest interactions resulting in design solutions that speak, solve, and sell.

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