



## Harvard Alumni Association

Post.Harvard is an online community for Harvard University Alumni, run by the University Development Office. It is a portal site that supports a variety of groups and programs.

### The Challenge:

The Development Office's on-line community had been growing so rapidly with the addition of linked sites and information pages that it lacked consistency and continuity from pages to page and section to section.

### Reaching a Solution:

Barrett helped the Harvard Development Office build and upgrade the Post.Harvard alumni Web site image and layout, helping to keep a consistent, family "look and feel." In addition to designing the latest iteration of the portal page, Barrett completed work on various logos, Harvard@Home, and several fund sites.

### Deliverables:

- Post.Harvard homepage and support templates
- Email forwarding logo
- Chat and message board icons
- Harvard Alumni Association logo
- Harvard@Home homepage and support templates
- Family of Fund Web sites
- Full page site support advertisements for Harvard Magazine