



**For Immediate Release:**

John Reiss  
Barrett Communications, Inc.  
617-577-9500  
pr@barrett.com

## Barrett Communications Client Wins Silver at 2004 CASE Awards

CAMBRIDGE, MASS—The MGH Institute of Health Professions was recently awarded a Silver Award at the 2004 Council for Advancement and Support of Education (CASE) Circle of Excellence Awards Program for the Prospectus for Students CD-ROM on which they collaborated with Barrett Communications.

"We're proud of the work we achieved with the MGH Institute," said John Reiss, Barrett Communications' director of client services and marketing. "It was an exciting challenge to design and develop a CD-ROM that encapsulates the true quality of the institution's programs and the passions demonstrated by its faculty members."

In 2004, the Circle of Excellence Awards Program received more than 3,100 entries. These entries were judged in 40 categories that covered the scope of institutional advancement programming, including public relations, media relations, periodicals, publications, electronic media, design, and photography. Three hundred forty-two awards were made to 182 member institutions. More than 630 institutions entered the program. The Circle of Excellence Awards Program is open to all CASE member institutions worldwide. Forty-seven panels involving more than 220 volunteers, consisting of professional and CASE member experts, judged the 2004 competition.

Founded in 1987, Barrett Communications is a big-picture integrated media design firm that believes successful communications involve an audience in a clear and motivating dialogue across a rich mix of print and interactive media. To achieve this goal, they engage clients in collaborative and honest interactions resulting in design solutions that speak, solve, and sell.

# # #