



For Immediate Release:

John Reiss
Barrett Communications, Inc.
617-577-9500
pr@barrett.com

Barrett Creates Web Sites for Medical Scientists, Good Will-Hinckley, and CSBi.

CAMBRIDGE, MASS—Barrett Communications is excited to announce the completion and launch of Web sites for Medical Scientists, Good Will-Hinckley, and MIT's CSBi.

The first is a new Web site for Medical Scientists, www.medicalscientists.com, Boston, MA. Founded by Harvard-trained physicians in 1992, Medical Scientists is the visionary leader in predictive modeling software that combines both biological science and advanced technology to provide customers with the tools and information to reduce costs and improve health outcomes.

The next site is a template-based solution for Good Will-Hinckley, www.gwh.org, located in Hinckley, ME. Good Will-Hinckley, was started in 1889 by Reverend G.W. Hinckley to provide a home and helping hand to boys and girls 12 to 21. It operates a junior high and high school, provides for recreational activities and attends to the physical, industrial, moral and spiritual development of youth in their care.

And the third Web site is for the newly created MIT Computational and Systems Biology Initiative (CSBi), <http://csbi.mit.edu>. CSBi is a campus-wide activity that links biologists, computer scientists and engineers in a multi-disciplinary approach to the systematic analysis of complex biological phenomena.

Founded in 1987, Barrett Communications is a big-picture graphic design firm that believes successful communications involve an audience in a clear and motivating dialogue across a rich mix of print and interactive media. To achieve this goal, they engage clients in collaborative and honest interactions resulting in design solutions that speak, solve, and sell.

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